



Jenni Rivera

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Director of Business Development*

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Jenni Rivera is the Director of Business Development at Park Manor The Woodlands Post Acute Care, where she brings over a decade of experience in healthcare and a deep commitment to serving the senior community. Her journey began as a social worker, where she developed a strong foundation in patient advocacy and support. Driven by a desire to make a broader impact, she transitioned into healthcare marketing, allowing her to connect more families with the resources and care they need.

Jenni has been a valued part of HealthMark Group for 10 years and has spent the past year actively involved in the Senior Healthcare Services (SHS) network. Her passion for helping seniors is matched by her dedication to building meaningful relationships within the community and ensuring that each patient receives compassionate, high-quality care.

Rooted in her faith, Jenni is a woman of God who, along with her family, lives by the principle of serving others—especially those who are less privileged or in need of a helping hand. Her work is a reflection of her values: kindness, integrity, and unwavering service.